

# Room to Grow Your Business

While our urban neighbours to the south grapple with an increasing population that promises to push the boundaries of Auckland City into green pastures, here in Northland there's a comparative abundance of land that's already zoned and waiting for tenants.

A report last year highlighted that Whangarei District is well prepared to accommodate business and industry, with the Greater Marsden Point Area in particular having a high level of vacant industrial-zoned land.

What's more, the Greater Marsden Point Area is blessed with infrastructure to support the industrial and processing sectors, in an environment of significant advantages that include a deep water port and easy access to Auckland via the State Highway network.

Northport, New Zealand's northernmost multi-purpose port, and Refining NZ – the country's only oil refinery – have both been operating successfully at Marsden Point for many years.

Graham Wallace (pictured, with Business Development Manager Vibeke Wright), is Chief Executive of Marsden Maritime Holdings Ltd, one of the area's primary landowners. He says the port and refinery demonstrate the area's potential for other businesses and industries looking to operate in an expansive environment that provides for their needs.



"Even with the pressure on in Auckland to free up land for development, it will take time for this to occur, and at some cost," Graham notes.

"One of Marsden Point's attractions is that the basic framework is already in place to accommodate new business, but it has fewer of the restrictions that exist in already built-up areas."

The Greater Marsden Point Area also has a number of well-established NZ and international companies, including Opus, Carter Holt Harvey, BOC, South Pacific Industrial Engineers (SPIIND), Marsden Industrial Solutions and Hopper Developments. NIWA's world-class research facility, the Bream Bay Aquaculture Park, is nearby.



## Road

Lying just 30km southeast of Whangarei City, the Greater Marsden Point Area is linked to the State Highway network via SH15A, a high quality 8km link to the port and industrial land from SH1. From there, the Auckland motorway is just over 100km away – about a 70-minute drive.

## Water and Waste

Existing infrastructure for water and waste treatment services has been designed to cater for projected growth.

## Air Links

The regional Whangarei Airport is about a 40-minute drive north, while Auckland International Airport is located approximately two hours south, via the country's State Highway network.

## Communications & Data

Fibre is installed in the area, which will be complemented by the Hawaiki Data Cable coming ashore nearby at Mangawhai.

## Gas

Natural gas is supplied in a designated corridor to Marsden Point via a pipe connection from Wiri, south Auckland, parallel to a pipeline supplying oil products into Auckland.

## Land

The Greater Marsden Point Area is predominantly flat to rolling terrain. Marsden Maritime Holdings has land available for development across a range of zones, including industry and business, with direct 'off road' access to the port.

## Marina/Commercial

Marsden Cove Marina and canal housing is found just inside the entrance of the picturesque Whangarei Harbour. An existing attractive commercial complex and boat ramp complement the marina, and a boat haul-out and hardstand facility is under development.

## Oil Refinery

Operating since 1964, New Zealand's only oil refinery has recently had a major upgrade with the construction of a Continuous Catalyst Regeneration unit, which will lift petrol production to around 13 million barrels a year while reducing CO<sub>2</sub> emissions.

## Population

The majority of the area's 3600 residents live in one of three residential settlements – One Tree Point, Ruakaka and Marsden Cove.

Whangarei City is home to 55,000 people, approximately 33% of the population of Northland. However, Whangarei District Council has estimated that the total population-carrying capacity of various existing, planned and proposed residential environments in the Greater Marsden Point Area is about 34,500.

## Northport

Trading since 2002, this multi-berth natural deep water port was originally established to export growing volumes of Northland's forest products. It recently added container handling capability and has ample scope for further expansion.

## Power

220kV powerlines supply Marsden Point from the national grid before being distributed via 11kV and 400V lines. Approximately 80% of power is sourced from renewable sources.

## Rail

A rail link corridor into Marsden Point has been designated to cater for potential cargo growth.

## Timber Products

In excess of 3 million tonnes of logs are handled and/or processed in the area annually.

## BIG TICKS

- ✓ Natural deep water port
- ✓ Within one-hour drive of greater Auckland
- ✓ 30 minutes' drive from Whangarei
- ✓ Green field industrial land available
- ✓ Established industrial and business zones
- ✓ Secure electricity
- ✓ Ample water supply
- ✓ Ultra-fast broadband
- ✓ Strong transportation links
- ✓ Existing waste streams and treatment systems
- ✓ Specialised support industries
- ✓ Affordable housing with expanding commercial centres
- ✓ Recreational opportunities
- ✓ Desirable climate
- ✓ Outstanding landscape
- ✓ No traffic congestion
- ✓ Reasonable land values
- ✓ Spacious environment
- ✓ Low environmental hazards

## CONTACT

p: 09 432 5033  
a: 8 Marsden Bay Drive,  
Marsden Point 0151  
e: info@marsdenmaritime.co.nz  
www.marsdenmaritime.co.nz

